

**BY LAWS OF THE  
SAN LUIS OBISPO COUNTY TOURISM BUSINESS IMPROVEMENT DISTRICT  
LOCAL AREA ADVISORY BOARD**

**ARTICLE II – THE LOCAL AREA ADVISORY BOARD**

**Section 1: Board Members**

Lodging business within the Local Areas of the CBID shall form a “Local Area Advisory Board”.

- a) The Local Area Advisory Board shall be made up of a minimum of three (3) but not more than seven (7) members, 2/3 of which shall be lodging owners and/or appointed representatives of lodging owners from within the Local Area as designated above. Each individual region of the Local Area must be represented on the Local Area Advisory Board. It is at the discretion of the Local Area Advisory Board to appoint “non-lodging” members.
- b) Local Area Advisory Board members shall be appointed by the Board of Supervisors based upon recommendation of the CBID Advisory Board as required establishing the CBID;
- c) The initial members of the Local Area Advisory Board shall serve staggered terms, with half of the initial Advisory Board members serving a two-year term, and the remaining members serving a four-year term. The length of the term for each individual member of the initial Local Area Advisory Board shall be chosen by lot at the first meeting of the Local Area Advisory Board. Thereafter, all members subsequently appointed to the Local Area Advisory Board shall serve for four-year terms;
- d) Members of the Local Area Advisory Board shall serve at the pleasure of the Board of Supervisors and may be removed by the Board of Supervisors at any time;
- e) If the members no longer represent the lodging establishment for which they were selected to the Local Area Advisory Board or are found not to be in compliance with the County’s transient occupancy tax ordinance or the ordinance establishing the CBID, their seat will be vacated and a new member will be appointed representing the same jurisdiction in the Local Area.

**Section 2: Functions and Duties**

The functions and duties of the Local Area Advisory Board is to promote projects/programs and/or events that effectively promote tourism in a way that optimizes

the scenic qualities, geography, history, recreation, attractions and ambiance of the Local Area.

### **Section 3: Termination of Membership**

Membership on the Local Area Advisory Board shall be terminated in the event that:

- a. The member is not, or shall no longer be, an owner, or designee employed by, of a hotel, motel, bed and breakfast or vacation home rental within the Local Area;
- b. A member is found to be in non-compliance with the County's transient occupancy tax ordinance and/or the ordinance establishing the CBID.
- c. Absences:
  - Unexcused: if a member is absent without the consent of the Local Area Advisory board from three (3) meetings, whether regular or special, within six (6) consecutive calendar months, such absence shall result in the termination of the membership of the absence member.
  - An absence shall be excused if, prior to the meeting from which said member will be absent, said member notifies the Chair of his/her intent to be absent and the reasons therefore, provided, however, that a member shall be entitled to only two (2) excused absences within twelve (12) consecutive calendar months.
  - At each meeting, after the roll has been called, the Chair shall report to the Local Area Advisory Board the name of any member who has so notified him/her of his/her intent to be absent and the reason for such absence
- d. The Local Area Advisory Board, by an affirmative vote of the majority, may recommend removal of a member;
- e. Resignation:
  - Any Local Area Advisory Board member may resign at any time by giving written notice to the Chair, who shall forward such notice to the CBID Advisory Board and County. Any such resignation will take effect upon receipt by the Chair or upon any date specified therein. The acceptance of such resignation shall not be necessary to make it effect.
  - Vacancies will be filled according to Section 4 of these By Laws.